



**Friday Nights**  
**July 11–August 22**  
at Arlington Mill

**Saturday Nights**  
**July 12–August 2**  
at Penrose Square

## Sponsorship Opportunities

### Presenting Sponsor

**\$5,000**  
(Exclusive opportunity)

- Exclusive naming rights: “The Pike Movie Nights is presented by [Your Business Name]”
- Two dedicated social media posts
- Mention of sponsorship in biweekly e-newsletter
- Company logo featured on event webpage
- Invitation to the Annual Sponsor Reception

### Popcorn Sponsor

**\$2,000 (two opportunities)**

- Announcement of sponsorship in one dedicated social media post
- Mention of sponsorship in biweekly e-newsletter
- Company logo featured on event webpage
- Name and/or logo featured on custom popcorn bags
- Invitation to the Annual Sponsor Reception

### Single Movie Presenting Sponsor

**\$1,000 (11 opportunities)**

- Exclusive naming rights: “The Pike Movie Nights presented by [Your Name]” for one movie
- One dedicated social media post
- Invitation to the Annual Sponsor Reception

### We Are The Pike Movie Intro Slide

**\$100 (endless opportunities)**

List your *business name* on our “We Are The Pike” intro slide shown weekly at the start of each movie.

**\$250 (endless opportunities)**

Include your *business logo* on our “We Are The Pike” intro slide shown weekly at the start of each movie.

Brought to you by **Columbia Pike Partnership**, a 501©3 strengthening The Pike through business support, community engagement, and placemaking.

For more information reach out to Josue Bastidas, [jbastidas@columbiapike.org](mailto:jbastidas@columbiapike.org)