



# ANNUAL SPONSORSHIP OPPORTUNITIES

CREATE A MEANINGFUL CONNECTION  
ON THE PIKE

Prepared By:  
Columbia Pike Partnership





## ANNUAL SPONSORSHIP OPPORTUNITIES 2025

### Mission

*The Columbia Pike Partnership exists to foster a vibrant, safe, connected, and diverse Columbia Pike community. We serve as the convening body representing the interests of all those who live, work, and visit Columbia Pike.*

### Vision

*An authentic, exciting, and accessible Columbia Pike community where social, ethnic, and economic diversity is celebrated.*

### What value comes from your Columbia Pike Sponsorship?

- Brand **visibility** to 40,000 Pike residents and 700 local businesses.
- Access to thought leaders, elected officials, and other business **community** members.
- Brand promotion in over 80 in-person **events** annually.
- Enabling CPP Programming, including **placemaking**, business support, and community events.
- Participation in the future of one of the most **diverse** communities in the Metro Area.





## ANNUAL SPONSORSHIP OPPORTUNITIES 2025

### Pillar of the Community: \$25,000 and above

- Announcement of sponsorship on Columbia Pike Partnership's social media and inclusion on Columbia Pike Partnership's homepage for one year
- Featured on the main event calendar
- Inclusion of signage at all CPP events
- Premier sponsorship level for both the Blues Festival and the Pike Progress Luncheon
- Name and logo featured in every Columbia Pike Partnership e-newsletter
- Featured on CPP social media channels a minimum of six times per calendar year
- 10 tickets to the Annual Sponsor Reception
- 10 tickets to the Columbia Pike Progress Luncheon held in April 2025

### Community Champion: \$10,000

- Announcement of sponsorship on Columbia Pike Partnership's social media and included as a partner on Columbia Pike Partnership's homepage for one year
- Featured on main event calendar
- Inclusion on signage at all CPP events
- Premier sponsorship level for the Blues Festival or the Pike Progress Lunch
- Highlighted in the Columbia Pike Partnership weekly e-newsletter eight times per calendar year
- Featured on CPP social media channels a minimum of four times per calendar year
- 10 tickets to the the Annual Sponsor Reception
- 10 tickets to the Columbia Pike Progress Luncheon held in April 2025





## ANNUAL SPONSORSHIP OPPORTUNITIES 2025

### Community Partner: \$5,000

- Announcement of sponsorship on Columbia Pike Partnership's social media and included as a partner on Columbia Pike Partnership's homepage
- Featured on main event calendar
- Inclusion on signage at all CPP events
- Highlighted in the Columbia Pike Partnership weekly e-newsletter six times per year
- Featured on CPP social media channels a minimum of four times per calendar year
- 3 tickets to the Annual Sponsor Reception
- 3 tickets to the Columbia Pike Progress Luncheon held in April 2025

### Sponsorship Enhancement Options:

Donors at the Community Champion Level (\$10,000) or below have an option to add one of the following to their sponsor package(s):

- \$1,000 to be a Premier Sponsor for the Pike Progress Luncheon
- \$1,000 to be a Premier Sponsor at the Blues Festival
- \$1,000 to be a Premier Sponsor for the Quarterly Business Roundtable

To learn more and become a CPP sponsor,  
contact Josue Bastidas, [jbastidas@columbiapike.org](mailto:jbastidas@columbiapike.org)

