

2024
SPONSORSHIP
PACKAGES

Sponsorship Benefits	Platinum Sponsor \$2,000	Gold Sponsor \$1,000	Silver Sponsor \$500	Bronze Sponsor \$250
Number of Movie Nights	16	8	3	1
Opportunity to play a 30-second company profile/advertisement video as an intro to your selected movies	1	√	√	✓
Sponsor logo and contact information displayed on the intro prior to the selected movie	1	√	√	✓
Tagged as a co-host of the selected movies on Facebook events and on related social media posts	1	√	√	✓
Sponsor logo displayed on the selected movies' digital advertising	✓	/	✓	✓
Sponsor logo displayed on the selected movies event webpages	✓	✓	✓	✓
Sponsor logo displayed on the Movie Nights poster and flyer	✓			
Sponsor logo displayed prominently on the Movie Nights main webpage	√			

Notes: This event is underwritten by the Washington Forrest Foundation. For underwriter opportunities contact one of our staff members. | This is an outdoor event subject to weather conditions. In the case of rain on the day of the selected movie, we will do our best to reschedule it for the end of the movie season, subject to facility and movie provider availability. | The full list of movies will be revealed to the public in May 2024. | Movie selection works on a "first come - first served basis," generally up to 4 sponsors per movie. | Please confirm your sponsorship at least two weeks in advance of the movie of your choice.



2024 Columbia Pike Movie Nights Titles

Please check your prefered title(s). Availability on a first-come, first-served basis.

Fridays at Arlington Mill	Saturdays at Penrose Square
Super Mario Bros PG 2023 1h 32m July 5	Barbie PG-13 2023 1h 54m July 6
Hairspray PG 2007 1h 57m July 12	Dirty Dancing PG-13 1987 1h 40m July 13
Vivo PG 2021 1h 35m July 19	Coco PG 2017 1h 45m July 20
PAW Patrol: The Mighty Movie PG 2023 1h 28m July 26	Elemental PG 2023 1h 41m July 27
Wonka PG 2023 1h 56m August 2	The Color Purple PG-13 2023 2h 21 m August 3
Top Gun PG 1986 1h 49m August 9	Sister Act PG 1992 1h 40m August 10
Tokyo Godfathers PG-13 2003 1h 45m August 16	The Little Mermaid PG 2023 2h 15m August 17
Haunted Mansion PG-13 2023 2h 03m August 23	Ghostbusters: Frozen Empire PG 2024 2h 05m August 24



Columbia Pike Movie Nights

Friday & Saturday Nights in July & August
Penrose Square: 2200 S 6th St, Arlington, VA
Arlington Mill: 909 South Dinwiddie St, Arlington, VA

Sponsorship Form

Please select one:		
☐ Platinum Sponsor \$2,000 ☐ Gold Sponsor \$1,000 ☐ Silver Sponsor \$500 ☐ Bronze Sponsor \$250		
Company Information:		
Business name:		
Contact:		
Street Address:	Suite:	
City: State:	Zip:	
Email: We	ebsite:	
Facebook/Twitter/Instagram:		
 Payment, please check one: Enclosed is a check payable to Columbia Pike Partnership Mail or return to: Columbia Pike Partnership, 3045B Columbia Pike, Arlington, VA 22204 Please email me a PayPal invoice For more information visit: www.columbia-pike.org/movienights-2024 or contact Program Director, Stephen G. Smith sgsmith@columbiapike.org 703-892-2776 		
Signature:	Date: MBIA PIKE RTNERSHIP	