

COLUMBIA PIKE BLUES FESTIVAL

2024 SPONSORSHIP PACKAGES

Every summer since 1995, Columbia Pike has hosted the largest Blues Festival in the DC metropolitan area. This FREE outdoor music event sees thousands of residents and visitors together each year in South Arlington. From live blues, jazz, and bluegrass music, to family-friendly activities, craft beer and wine, and local vendors, you'll find something for everyone at what Arlington Magazine called "Arlington's best block party."

Packages Benefits

Sponsorship Benefits Notes: Sponsorship levels are not exclusive. This event takes place outdoors rain or shine, however, please be aware that rainy or windy conditions may affect the placement of banners, tents and/or other marketing materials. Please confirm your sponsorship by May 31, 2024.	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Bronze Sponsor \$1,500
Designated 10 x 10 booth space	✓	✓	✓	✓
Sponsor logo displayed on the Columbia Pike Partnership Blues Festival webpage through the end of 2024	✓	✓	✓	✓
Sponsor logo/name displayed in all event-related emails to Columbia Pike residents	✓	✓	✓	✓
Sponsor logo/name displayed on Blues Festival poster and flyer	✓	✓	✓	✓
Brief "event sponsor thank you/promotional" shout-out by Columbia Pike Partnership stage presenter throughout the event	✓	✓	✓	✓
Sponsor logo/name on all event merchandise	✓	✓	✓	
Sponsor logo displayed on stage banner	✓	✓	✓	
Sponsor logo/name displayed on all Blues Festival related digital advertising and social media	✓	✓		
Opportunity to introduce a band on stage and spotlight your company	✓			
Tagged as a co-host on Facebook Blues Festival page	✓			
Sponsor logo displayed prominently at Festival's KidZone	✓			

COLUMBIA PIKE BLUES FESTIVAL

Columbia Pike Blues Festival
27th Anniversary
June 15, 2024
Columbia Pike and S Walter Reed Dr.

Sponsorship Form

● Please select one:

- Platinum Sponsor \$7,500
- Gold Sponsor \$5,000
- Silver Sponsor \$3,000
- Bronze Sponsor \$1,500

● Company Information:

Business name: _____

Contact: _____

Street Address: _____ Suite: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Facebook/Twitter/Instagram: _____

● Payment, please check one:

- Enclosed is a check payable to Columbia Pike Partnership
Mail or return to: Columbia Pike Partnership, 3045BColumbia Pike, Arlington, VA 22204
- Please email me a PayPal invoice
For more information visit: www.columbia-pike.org/bluesfest-2024
or contact Program Director, Stephen G. Smith | sgsmith@columbiapike.org | 703-892-2776

Signature: _____ Date: _____

