



2023 SPONSORSHIP PACKAGES

Packages Benefits

Platinum Sponsor \$2,000

- All Movie Nights (x16)
- Sponsor logo displayed prominently on the Movie Nights web page
- Sponsor logo displayed on all movies event pages (x 16)
- Sponsor logo displayed prominently on Movie Nights poster
- Sponsor logo displayed prominently on Movie Nights digital advertising
- Tagged as a co-host of all Facebook events (x16) and on related social media posts
- Opportunity to play a 30-second company profile/advertisement video as an intro in all movies (x16)
- Sponsor logo and contact information displayed prominently on the intro of all movies (x16)
- Brief “event sponsor thank you/promotional” spotlight by Columbia Pike Partnership event presenter at the beginning of each movie (x16)

Gold Sponsor \$1,000

- 8 Movie Nights of your choice*
- Sponsor logo displayed on the Movie Nights web page
- Sponsor logo displayed on the selected movies event pages (x8)
- Sponsor logo displayed on the Movie Nights poster
- Sponsor logo displayed on the selected movies’ digital advertising
- Tagged as a co-host of the selected movies on Facebook events (x8) and on related social media posts
- Sponsor logo and contact information displayed on the intro prior to selected movies (x8)
- Opportunity to play a 30-second company profile/advertisement video as an intro to your selected movies (x8)

Silver Sponsor \$500

- 3 Movie Nights of your choice*
- Sponsor logo displayed on the Movie Nights web page
- Sponsor logo displayed on the selected movies event pages (x3)
- Sponsor logo displayed prominently on the selected movies’ digital advertising
- Tagged as a co-host of the selected movies on Facebook events (x3) and on related social media posts
- Sponsor logo and contact information displayed on the intro prior to selected movies (x3)
- Opportunity to play a 30-second company profile/advertisement video as an intro to your selected movies (x3)

Bronze Sponsor \$250

- 1 Movie Night of your choice*
- Sponsor logo displayed on the selected movie event page (x1)
- Sponsor logo displayed prominently on the selected movie digital advertising
- Tagged as a co-host of the selected movie on Facebook event (x1) and on related social media posts
- Sponsor logo and contact information displayed on the intro prior to selected movies (x1)
- Opportunity to play a 30-second company profile/advertisement video as an intro to your selected movie (x1)

Notes: This event is underwritten by the Washington Forrest Foundation. For underwriter opportunities contact one of our staff members.

This is an outdoor event subject to weather conditions. In the case of rain on the day of the selected movie, we will do our best to reschedule it for the end of the movie season, subject to facility and movie provider availability.

Movie selection works on a “first come - first served basis,” generally up to 4 sponsors per movie.

2023 Movies

Please check your preferred title(s). Availability on a first-come, first-served basis.

Fridays at Arlington Mill

- ☐ [Spirit Untamed](#)
PG | 2021 | 1h 28m | July 7
- ☐ [Puss in Boots: The Last Wish](#) PG |
2022 | 1h 40m | July 14
- ☐ [Dog](#)
PG-13 | 2022 | 1h 41m | July 21
- ☐ [Paws of Fury: The Legend of Hank](#)
PG | 2022 | 1h 43m | July 28
- ☐ [Lady and the Tramp](#)
PG | 2019 | 1h 43m | August 4
- ☐ [Raiders of the Lost Ark](#)
PG | 1981 | 1h 45m | August 11
- ☐ [Lighyear](#)
PG | 2022 | 1h 45m | August 18
- ☐ [The Goonies](#)
PG | 1985 | 1h 54m | August 25

Saturdays at Penrose Square

- ☐ [Cave Rescue](#)
PG-13 | 2022 | 1h 39m | July 8
- ☐ [Star Wars - Episode IV: A New Hope](#)
PG | 1977 | 1h 45m | July 15
- ☐ [Back to the Future](#)
PG | 1985 | 1h 56m | July 22
- ☐ [A Man Called Otto](#)
PG-13 | 2022 | 2h 06m | July 29
- ☐ [Till](#)
PG-13 | 2022 | 2h 10 m | August 5
- ☐ [Top Gun: Maverick](#)
PG-13 | 2020 | 2h 11m | August 12
- ☐ [The Woman King](#)
PG-13 | 2022 | 2h 14m | August 19
- ☐ [Jurassic World Dominion](#)
PG-13 | 2022 | 2h 26m | August 26



Columbia Pike Movie Nights
Friday & Saturday Nights in July & August
Penrose Square: 2200 S 6th St, Arlington, VA
Arlington Mill: 909 South Dinwiddie St, Arlington, VA

Sponsorship Form

● Please select one:

- ☐ Platinum Sponsor \$2,000
- ☐ Gold Sponsor \$1,000
- ☐ Silver Sponsor \$500
- ☐ Bronze Sponsor \$250

● Company Information:

Business name: _____

Contact: _____

Street Address: _____ Suite: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Facebook/Twitter/Instagram: _____

● Payment, please check one:

- ☐ Enclosed is a check payable to Columbia Pike Partnership
Mail or return to: Columbia Pike Partnership, 3045B Columbia Pike, Arlington, VA 22204
- ☐ Please email me a PayPal invoice
For more information visit: www.columbia-pike.org/movienights-2022
or contact Program Director, Stephen G. Smith | sgsmith@columbiapike.org | 703-892-2776

Signature: _____ Date: _____

