

# Arlington Economic Development (AED), Bizlaunch, StayArlington, and Arlington Arts

This year brings several new initiatives and new opportunities for businesses and residents along the Pike. Hear from leaders at Arlington Economic Development about efforts to help the economic landscape thrive, including:

- AED's strategy to combat new and ongoing challenges in the office market
- A new plan to allow for flexible uses in commercial corridors that could bring in new businesses ranging from microbreweries and distilleries to animal boarding and urban farms.
- An update on the award-winning ReLaunch campaign and how several Pike businesses have benefitted from the program
- The latest news from the Arlington Art Truck, an update on Columbia Pike Blues Festival, and what you need to know about the new P.L.A.C.E. grant opportunity
- · The latest on new and coming-soon public art installations along the Pike
- An exciting tourism rebrand on the horizon to help promote businesses along the Pike (and throughout Arlington) to visitors

# **Department of Environmental Services - Transportation (DES)**

- Columbia Pike Multimodal Project
  - Segment H&I is now open (celebration last November)
  - Current construction on Segment F (S Wakefield to S Oakland)
  - Upcoming construction on Segments A (S Orme to S Oak), and Segment C&D (S Garfield to S Quinn)
  - FHWA project (S Oak St to S Joyce St)
- Transit Stations Project update
- · Columbia Pike Forward
  - Home for outreach and updates about Columbia Pike Multimodal Project across all segments
- Transit Strategic Plan
  - The public will have an opportunity to give feedback to inform planning for the next 10 years of service
- Facilities (not transportation) Updates
  - 3108 Columbia Pike SunTrust Site
  - West Pike Fire Station



## **Department of Parks and Recreation (DPR)**

The presentation highlighted DPR's "Parks, Places, and Programs" on the Pike. Featuring Columbia Pike projects, facilities, pickleball, the updated Alcohol Policy, and current and future programs.

#### **Parks**

The Parks section will give a high-level overview of Columbia Pike projects that have been recently completed are in progress or upcoming. The section will also include the recently adopted amendment to Section 17-2 of the County Code pertaining to Alcohol in the Parks.

#### **Places**

Places will feature the three community centers located on and adjacent to the Pike: Arlington Mill, Carver, and Walter Reed. Include will be an update on when the facilities became fully operational, drop-in hours and organized sports. It will also include "Pickleball on the Pike" discussing the recent public engagement and other pickleball locations and opportunities.

# **Programs**

The Programs section will highlight DPR's journey to normalcy through virtual and outdoor programs and take-home kits. It will feature programming for Youth, Teens & Damp; Families, 55+, and Nature and spotlight some 2022 programs, initiatives, and events, as well as a review of a few upcoming 2023 programs.

## **Department of Community Planning, Housing and Development (CPHD)**

CPHD-Planning covered the latest available information on active development projects along the corridor, including updates on Arlington Public Schools' future plans for the Career Center Campus.

CPHD-Housing provided an update on the 2021 Barcroft apartments acquisition by Jair Lynch Real Estate Partners and the Master Financing and Development Plan JLREP submitted in 2022. The MFDP outlines JLREP's vision for maintaining 1,334 committed affordable units in a vibrant, mixed-income, mixed-use community.

CPHD-Housing also shared the latest overview of rental and ownership trends along the Pike.

### This is an annual event in partnership with















Arlington County
Department of Parks
& Recreation

Arlington County
Department Community
Planning, Housing and Development

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Services - Transportation