



Our 2022 Top 10 Accomplishments

The Power of Partnerships



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Silver Sponsors



Annual Meeting Sponsors



Bronze Sponsors



Dorchester Towers & Apartments, on
Columbia Pike, by Lola C. Reinsch



The Elliot



Thank You to All Our 2022 Sponsors!

Our work would not be possible without your generous support

Annual Sponsor



Events Sponsors





Thank You to All Our 2022 Donors!

Your contribution allows us to support programs and initiatives in the community

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Stacey McGraw
Andrea Avendano



Our 2022 Top 10 Accomplishments

The Power of Partnerships



#10

Renamed and rebranded ourselves to **Columbia Pike Partnership**



#9

Hired and Retained Two Bi-Lingual Staff Members & Gained Retirement Benefits For Full-Time Staff



Andrea Avendano
Marketing & Communications
Specialist



Alejandra Underwood
Business Engagement
Specialist

#8

Recruited, Welcomed & Onboarded Four New Board Members



Nikki Macdonald
Financial Advisor
at Northwestern Mutual



Esayas Gebrehiwot
Acting Managing Director of
ECDC (EDG)



Paula Fynboh
Executive Director
at Aspire!



Marty Weitzel
Director of Business Lending at
Arlington Community Federal
Credit Unit (ACFCU)



#7

Commenced the First Annual State of the Pike & Columbia Pike Wellness Festival



#6

Enhanced Our Advocacy

Digital Equity, Childcare,
Columbia Pike Forward,
Affordable Housing,
PUDOs, TOSAs, Ground
Floor Retail - FBC
Amendment



#5

Played a Leadership Role in Food Security

Member of The Arlington Food Security Task Force, Raised Over \$200K For Feed Our Families, Meals For PathForward & Buy A Nurse Lunch



#4

Enhanced Marketing

Brought the LOVEwork to The Pike 3 Times, Increased our Newsletter Subscribers and Social Media Followers, Received Approval for \$10K Monthly Google Ads Grant, and Restarted Boletín in English and Spanish



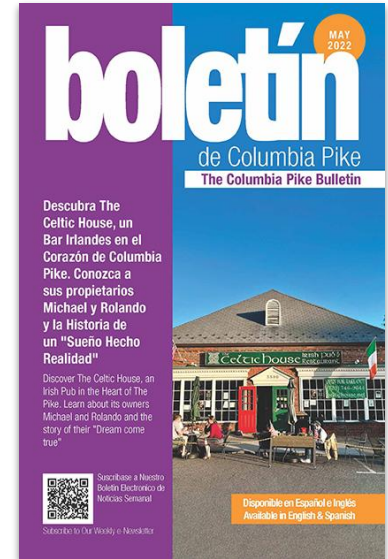
9,742
Subscribers



3,770
Followers
+21.3%



1,842
Followers



#3

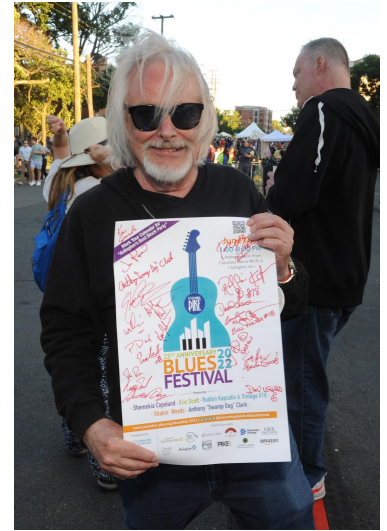
Business Engagement

Engaged with Over 150
Businesses Through Business
Outreach in **Partnership** with AED
BizLaunch, Arlington Chamber of
Commerce, LEDC, Asian Chamber
of Commerce, ECDC, ACPD Biz
Outreach Unit, NAACP, and Others.



#2

Brought back **in-person events** and commemorated the 25th Anniversary of Our Blues Festival and the 12th Anniversary of The Columbia Pike Movie Nights



#1

We Found a New Home in Partnership with The Black Heritage Museum of Arlington and Hosted a Successful Grand Opening and Ribbon Cutting Ceremony





Get Ready For Our 2023 Events!*

February 9 - State of the Pike

March TBD - Connect & Collaborate - In-Person Home Business Mixer

April 20 - Columbia Pike Progress Luncheon at Sheraton Pentagon City

May TBD - Connect & Collaborate

June 17 - Columbia Pike Blues Festival

July 7,8 - August 25, 26 - Columbia Pike Movie Nights

August TBD - Connect & Collaborate

September 9 - Columbia Pike Wellness Festival

September 30 - Paws on the Pike

October 7 - Annual Meeting

*Dates Subject to Changes



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www.columbia-pike.org