



# 2022 SPONSORSHIP & VENDOR PACKAGES

## Packages Benefits

### Sponsors will be featured and recognized at the event and online:

- Sponsor name/logo displayed prominently on the Movie Nights web page and the selected movie’s event page and registration page
- Sponsor logo displayed prominently on all event-related print/digital advertising
- Opportunity to play a 30-second company profile/advertisement video as an intro to your selected movie
- Sponsor name/logo displayed prominently on the intro prior to selected movie
- Brief “event sponsor thank you/promotional” spotlight by Columbia Pike Partnership event presenter at the beginning of event presentation
- Tagged as a co-host of the selected movie’s Facebook event and on related social media posts
- Designated 10 x 10 booth space at sponsored event

### 2022 Movies

Please check your preferred title(s). Availability on a first-come, first-served basis.

#### Fridays at Arlington Mill

- [Soul](#)  
PG | 2020 | 1h 40m | July 8
- [Mulan](#)  
PG-13 | 1998 | 1h 56m | July 15
- [Jungle Cruise](#)  
PG-13 | 2021 | 2h 07m | July 22
- [The Secret Life of Pets](#)  
PG | 2016 | 1h 27m | July 29
- [In The Heights](#)  
PG-13 | 2021 | 2h 23m | August 5
- [Encanto](#)  
G | 2021 | 1h 42m | August 12
- [The Princess & The Frog](#)  
G | 2009 | 1h 37m | August 19
- [West Side Story](#)  
PG | 2021 | 2h 36m | August 26

#### Saturdays at Penrose Square

- [Ghostbusters: Afterlife](#)  
PG-13 | 2021 | 2h 04m | July 9
- [Summer of Soul](#)  
PG-13 | 2021 | 1h 58m | July 16
- [The Way I See It](#)  
PG-13 | 2020 | 1h 40m | July 23
- [Respect](#)  
PG-13 | 2021 | 2h 25m | July 30
- [Spiderman: No Way Home](#)  
PG-13 | 2021 | 2h 28 m | August 6
- [Minari](#)  
PG-13 | 2020 | 1h 55m | August 13
- [Hercules](#)  
G | 1997 | 1h 33m | August 20
- [Cruella](#)  
PG-13 | 2021 | 2h 14m | August 27



**Columbia Pike Movie Nights**  
Friday & Saturday Nights in July & August  
**Penrose Square:** 2200 S 6th St, Arlington, VA  
**Arlington Mill:** 909 South Dinwiddie St, Arlington, VA

## Sponsorship Form

### ● Please select one:

- All Movie Nights (underwriter) \$1,750
- 3 Movie Nights \$500
- 2 Movie Nights \$400
- 1 Movie Night \$250

### ● Optional:

- \$100 Add-on  
Booth space at chosen movie(s) - price is a one-time additional fee for sponsors only, not sold separately

### ● Company Information:

Business name: \_\_\_\_\_

Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Facebook/Twitter/Instagram: \_\_\_\_\_

### ● Payment, please check one:

- Enclosed is a check payable to Columbia Pike Partnership  
Mail or return to: Columbia Pike Partnership, 2611 Columbia Pike, Arlington, VA 22204
- Please email me a PayPal invoice  
For more information visit: [www.columbia-pike.org/wellnessfestival](http://www.columbia-pike.org/wellnessfestival)  
or contact Program Director, Stephen G. Smith | [sgsmith@columbiapike.org](mailto:sgsmith@columbiapike.org) | 703-892-2776

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

