



# PAWS ON THE PIKE

## 2022 SPONSORSHIP & VENDOR PACKAGES

Join us for a day of pet-friendly fun and meet your local veterinarians, trainers, pet-sitters, boarders, dog walkers, groomers, and more! Find your forever friend from a local animal shelter or stock up on homemade treats, there's something for every pet parent.

### Packages Benefits

#### Top Dog \$1,000

- Sponsor name/logo displayed prominently on the Columbia Pike Partnership event webpage
- Sponsor logo displayed prominently on all digital advertising
- Sponsor logo displayed prominently in our electronic newsletter
- Tagged as a co-host on the Facebook event page
- Sponsor logo displayed prominently on event poster/flyers
- Brief "event sponsor thank you/promotional" spotlight by Columbia Pike Partnership event presenter at the beginning of event presentation
- Tagged in all social media posts to the event
- Designated 10x10 booth at the event
- Option to include promotional materials in goody bags

#### The Cat's Meow \$500

- Sponsor name/logo displayed on the Columbia Pike Partnership event webpage
- Sponsor name/logo displayed on event posters
- Designated 10x10 booth space at the event
- Option to include promotional materials in goody bags

#### Paw-Some Partner \$250

- Sponsor name displayed on the Columbia Pike Partnership event webpage
- Sponsor name displayed on event posters
- Designated 6-foot table space at the event
- Option to include promotional materials in goody bags

#### Vendor \$100

- Vendor name listed on the program
- Designated 10 x 10 booth space (optional)

\*\*\*PLEASE NOTE: VENDORS ARE RESPONSIBLE FOR PROVIDING THEIR OWN TENT, TABLES, CHAIRS, ETC.\*\*\*

# PAWS ON THE PIKE

**Paws on The Pike**  
October 1st, 2022 • 1:00 - 5:00 PM  
Centro Arlington, 950 S. George Mason Dr.

## Sponsorship Form

● **Please select one:**

- Top Dog \$1,000
- The Cat's Meow \$500
- Paw-some Partner \$250
- Vendor \$100

● **Company Information:**

Business name: \_\_\_\_\_

Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Facebook/Twitter/Instagram: \_\_\_\_\_

● **Payment, please check one:**

- Enclosed is a check payable to Columbia Pike Partnership  
Mail or return to: Columbia Pike Partnership, 2611 Columbia Pike, Arlington, VA 22204

- Please email me a PayPal invoice  
For more information visit: [www.columbia-pike.org/wellnessfestival](http://www.columbia-pike.org/wellnessfestival)  
or contact Program Director, Stephen G. Smith | [sgsmith@columbiapike.org](mailto:sgsmith@columbiapike.org) | 703-892-2776

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

