

COLUMBIA PIKE BLUES FESTIVAL

2022 SPONSORSHIP PACKAGE

This is our 25th anniversary and we are ready to celebrate big! We'll have collectible merchandise in limited quantities for our fans, pre-event interviews on a local podcast showcasing the best of our previous editions, and a VIP lounge for the musicians and the winners of the Backstage Passes to enjoy.

Packages Benefits

Street Banner Sponsor \$10,000

- Sponsor name/logo displayed prominently on the Columbia Pike Partnership Blues Festival banner to be placed over Columbia Pike for two weeks prior to the event
- Sponsor name/logo displayed prominently on stage banner
- Sponsor name/logo displayed prominently on the Columbia Pike Partnership Blues Festival webpage through the end of 2022
- Sponsor logo displayed prominently on all Blues Festival related print/digital advertising
- Sponsor logo displayed prominently in all event-related emails to attendees
- Sponsor Logo displayed prominently on all Blues Festival posters/flyers
- Sponsor Logo displayed prominently on Blues Festival poster footer
- Opportunity to introduce a band on stage and spotlight your company
- Brief "event sponsor thank you/promotional" shout-out by Columbia Pike Partnership stage presenter throughout the event
- Tagged as a co-host on Festival Facebook Blues Festival page
- Logo on event T-shirts
- Designated 10 x 10 booth space
- 6-Access Passes to Access to VIP lounge area at the event

Music Sponsor \$5,000

- Sponsor name/logo displayed on Blues Festival stage banner
- Sponsor logo displayed on all Blues Festival related print/digital advertising
- Sponsor logo displayed in all Blues Festival related emails to attendees
- Sponsor Logo displayed on all Blues Festival posters/flyers
- Sponsor Logo displayed on Blues Festival poster footer
- Logo on event t-shirts
- Designated 10 x 10 booth space
- 4-Access Passes to Access to VIP lounge area at the event

KidZone Sponsor \$2,500

- Sponsor name/logo displayed on stage banner
- Sponsor name displayed on Blues Festival poster footer
- Sponsor name displayed on event t-shirt
- Designated 10 x 10 booth space
- Recognition from the stage during Festival
- Recognition in newsletter and website
- Sponsor name/logo displayed prominently at Festival KidZone
- 2-Access Passes to Access to VIP lounge area at the event

Blues Buddy \$1,500

- Sponsor name displayed on Blues Festival poster footer
- Sponsor name displayed on event t-shirt
- Recognition from the stage during Festival
- Designated 10 x 10 booth space
- 1-Access Passes to Access to VIP lounge area at the event

COLUMBIA PIKE BLUES FESTIVAL

Columbia Pike Blues Festival
25th Anniversary
June 18, 2022
Columbia Pike and S Walter Reed Dr.

Sponsorship Form

Please select one:

- ☐ Street Banner Sponsor \$10,000
- ☐ Music Sponsor \$5,000
- ☐ KidZone Sponsor \$2,500
- ☐ Blues Buddy \$1,500

Company Information:

Business name: _____

Contact: _____

Street Address: _____ Suite: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Facebook/Twitter/Instagram: _____

Payment, please check one:

- ☐ Enclosed is a check payable to Columbia Pike Partnership
Mail or return to: Columbia Pike Partnership, 2611 Columbia Pike, Arlington, VA 22204
- ☐ Please email me a PayPal invoice
For more information visit: www.columbia-pike.org/wellnessfestival
or contact Program Director, Stephen G. Smith | sgsmith@columbiapike.org | 703-892-2776



Get in touch with us!
www.columbia-pike.org

2611 Columbia Pike, Arlington, VA 22204
703-892-2776 | partner@columbiapike.org

[f](#) [@](#) [in](#) [t](#) @ColumbiaPikeVA